SmartCity® EazyFuel

Market-leading, innovative fuel card system

SmartCity EazyFuel ® is a unique solution that offers both fleet and customer end-to-end fuel card systems with added optional applications, such as loyalty and gift cards, to reward and incentivise your customers. With offline and online capability, multi-currency, multi-language and support for multiple card products, the SmartCity Fuel card offers flexibility and configurability that lets you create a market leading, innovative and future-proofed product for your business and personal customers.

Multi-application Fuel card

SmartCity® EazyFuel is a full end-to-end solution allowing you to offer leading, innovative fuel card products to your customers.

All system modules are included, from registration and card issuance to security, reporting and transaction management; all fully audited for security and tracking.

The system is flexible and customisable, so your offering to fleet customers can be distinct from that for personal cardholders and can reflect your company's image and branding throughout.

Additional applications can be added as required, such as our extensive loyalty solution or unique gift card option, to encourage and reward your customers.

You can rest assured that with SmartCity® EazyFuel, you will be offering your customers a proven, scalable and future-proofed solution to increase sales and promote customer retention.

SmartCity® EazyFuel Bonus

Increase your customer loyalty and offer rewards with the SmartCity® Bonus advanced and customisable rewards programs.

Multiple loyalty programs from numerous merchants gathering points from various sources can be included as well as varying rewards levels and adjustable collection and redemption rules.

Any card, any where, any how

SmartCity® EazyFuel supports multiple card products, including own brand and 3rd party cards, and multiple card types, including the latest in contactless card technologies.

Cards can be assigned to individual drivers or vehicles and multiple checks and limits ranging from geographical to purchase limits can be set for each card.

SmartCity® EazyFuel supports international use of the card with support for multi-currency and multi-language as well as offline support, so your cards can be used in any location, even without a network connection.

VAT reclaim and Customer Purchase level Rebates are supported within the system, and can be calculated locally or via an interface to a VAT reclaim agancy.

Web based Interfaces

All interfaces in the system are web based, providing ease of delivery, access and management.

Interfaces include those for system management, for registration, fleet managers, customer portal and third party systems.

SmartCity® EazyFuel utilises latest technologies to create flexibility, configurability and ease of access.

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